



Federal Ministry
for Economic Affairs
and Energy

Mittelstand-
Digital 

SMEs Digital



Looking for help with digitisation?

You want to equip your company to tackle the challenges of digitisation? SME Digital is there to help Germany's SMEs.

The Mittelstand 4.0 Centres of Excellence support companies ranging from small retailers to fairly large manufacturers. How can I digitise my business processes securely? Which digital standards are the right ones for my company? How can my staff be trained in preparation for new processes? How can the new software for the company be designed to feel intuitive for users and give them a positive experience? What legal issues do I need to watch out for in my online shop, and what opportunities does digitisation offer for my business model?

The Centres of Excellence around Germany offer you a range of services for these and many other questions, services which are

- impartial and free of charge.
- regionally focused, offering networking with other companies.
- easy to understand and tailored to SMEs.

You can find all of the Mittelstand 4.0 Centres of Excellence in the programme and a host of practical examples and simple explanations of digitisation issues at www.mittelstand-digital.de

SMEs Digital: helping SMEs go digital

Since 2015, the Federal Ministry for Economic Affairs and Energy has set up a total of 26 Mittelstand 4.0 Centres of Excellence which provide the Mittelstand (small and medium-sized enterprises) with information and specific support about digitisation.

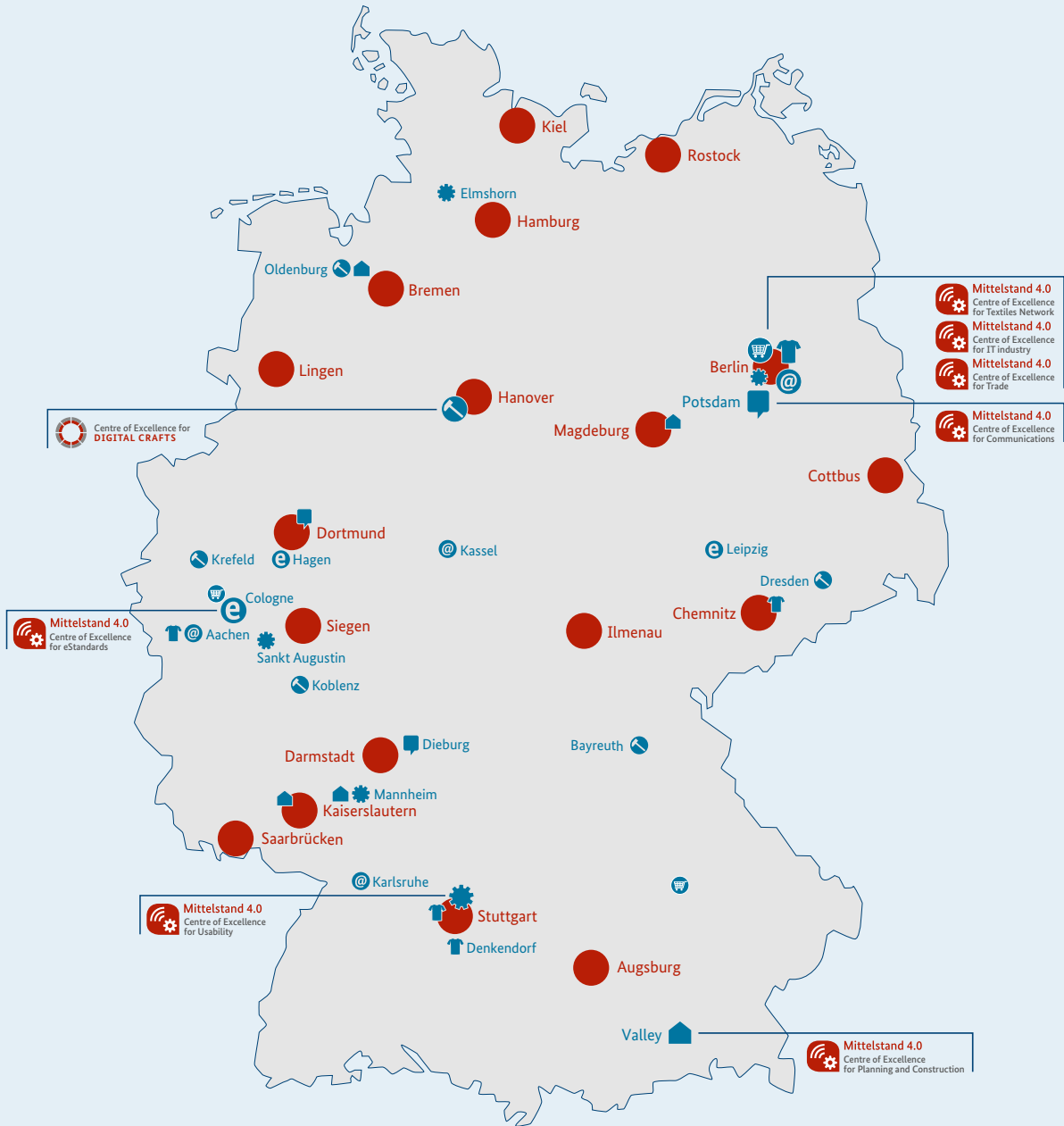
A combination of regional centres of excellence in all parts of Germany and specific thematic centres delivers a wide range of support for all sorts of sectors and corporate needs.

Workshops, training sessions, practical tests, webinars and surgeries: all of the services offered by the Mittelstand 4.0 centres of excellence are designed specifically with small and medium-sized enterprises in mind.

The centres also offer teaching and demonstration factories designed to imitate real-life companies. Company executives can gain a realistic impression of how digital technologies could transform their operations, and try out their own technical solutions.

The funding from the Federal Ministry for Economic Affairs and Energy ensures that the SMEs Digital services can be used free of charge.

An overview of all regional Mittelstand 4.0 Centres of Excellence and Mittelstand 4.0 thematic centres



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